

March 2021

## Separate Reimbursement for Long-acting, Reversible Contraception Devices

Blue Cross and Blue Shield of North Carolina offers Healthy Blue members the benefit of immediate postpartum placement of long-acting, reversible contraception (LARC), both intrauterine devices and etonogestrel implants, during their inpatient delivery admission.

### What is the impact of this change?

Payment for LARC devices and professional insertion fees are now paid separately from inpatient admissions. Facilities and providers receive the same reimbursement as if the device was implanted in an outpatient setting.

This reimbursement applies to hospital claims with dates of service on or after July 1, 2021, for LARC devices only. Providers must bill separately for their professional services. It does not include other related services, procedures, supplies and devices that will continue to be included in the inpatient hospital diagnosis-related group or the birthing center all-inclusive reimbursement amount.

To receive separate reimbursement for LARC devices, facility providers must submit claims using the appropriate HCPCS code listed below:

HCPCS code	Description
J7300	Intrauterine copper contraceptive, 10-year duration (ParaGard®)
J7301	Levonorgestrel-releasing intrauterine contraceptive system, 13.5 mg, three-year duration (Skyla®)
J7307	Etonogestrel (contraceptive) implant system including implant and supplies, three-year duration (Nexplanon®)
J7297	Levonorgestrel-releasing intrauterine contraceptive system, 52 mg, three-year duration, (Liletta®)
J7298	Levonorgestrel-releasing intrauterine contraceptive system, 52 mg, five-year duration (Mirena®)
J7296	Levonorgestrel-releasing intrauterine system, 19.5 mg, five-year duration (Kyleena®)

### What if I need assistance?

For more information or if you have questions about this communication or need help with any other item, contact your Healthy Blue Provider Relations representative or call Provider Services at **1-844-594-5072**.

<https://provider.healthybluenc.com>

Healthy Blue is a Medicaid plan offered by Blue Cross and Blue Shield of North Carolina. Blue Cross and Blue Shield of North Carolina is an independent licensee of the Blue Cross and Blue Shield Association. © Marks of the Blue Cross and Blue Shield Association. All other marks are the property of their respective owners.  
BNCPEC-0105-21 March 2021