

September 2021

## Maternity and Newborn Notification Process

Blue Cross and Blue Shield of North Carolina (Blue Cross NC) would like to provide education on the requirements for the maternity and newborn processes and offer additional resources. This communication outlines the forms that are required as well as additional recommended forms. Additional resources for Healthy Blue providers are located at <https://provider.healthybluenc.com> > Patient Care > Maternal Child Services.

### Maternity notification process

These are forms required by Blue Cross NC and North Carolina Department of Health and Human Services (NC DHHS) that are needed for different reasons. The *Maternity Notification Form* is meant for notification purposes and the *Care Management for High-Risk Pregnancies (CMHRP): Pregnancy Risk Screening Form* is meant to identify members with high-risk pregnancies who should be referred to the CMHRP program.

### Required forms:

- **Maternity Notification Form:** The *Maternity Notification Form* is required at the first prenatal visit.
  1. Access the form on our provider website: <https://provider.healthybluenc.com> > Patient Care > Maternal Child Services.
  2. Submit the *Maternity Notification Form*:
    - Via the Interactive Care Reviewer (ICR) on <https://availity.com>.
    - Fax to **800-964-3627**.
- **NC DHHS CMHRP: Pregnancy Risk Screening Form:** North Carolina OB providers are required by NC DHHS to complete a pregnancy risk assessment for Medicaid recipients to help identify patients at risk for adverse birth outcomes, and refer them to the CMHRP program. Blue Cross NC receives the completed form directly from the CMHRP program.
  - Access the form at <https://medicaid.ncdhhs.gov/media/8475/open>.

### Recommended forms:

- **Maternity Application Form:** In addition to the two required forms referenced above, Blue Cross NC strongly encourages OB providers complete the *Maternity Application Form*. This notification is a key resource that Blue Cross NC uses to identify pregnant Healthy Blue members for outreach.
  - To initiate this form, log in to <https://availity.com> > Patient Registration > begin an **Eligibility and Benefits Inquiry**.
  - The screening tool will be automatically generated if one of the following service/benefit types is selected:
    - Maternity
    - Obstetrics
    - Gynecological
    - Obstetrics/gynecological

Note: Availity, LLC is an independent company providing administrative support services for Healthy Blue providers on behalf of Blue Cross and Blue Shield of North Carolina.

<https://provider.healthybluenc.com>

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### **Newborn delivery notification process**

Upon delivery of the baby, Blue Cross NC has a newborn delivery notification process and required form that is separate from the maternity notification process.

#### **Required form:**

- ***Newborn Notification of Delivery Form***: For all newborn deliveries, including well baby nursery and neonatal intensive care unit (NICU) admissions, Blue Cross NC requires the submission of the *Newborn Notification of Delivery Form* within 24 hours.
  - Form available via the Interactive Care Reviewer (ICR) on <https://availability.com>.
  - Please leave the newborn Medicaid ID blank. Upon receipt, Blue Cross NC will create a temporary baby subscriber ID.
  - Send completed form via fax to **800-964-3627**.